



## AFFILIATE MEMBER - INFORMATION PACKET

### INTRODUCTION

The Florida Alliance for Healthcare Value (the Florida Alliance), formerly the Florida Health Care Coalition, is actively engaged in transforming health care throughout the State of Florida and the nation. Our members include Florida-based public and private sector employers, national and international employers, national health plans, third party administrators, pharmacy benefit managers, benefits consultants, trade associations, health systems, physician groups and innovators.

**Are you an organization involved in the provision of health care (i.e. healthcare innovators, physicians, hospitals, health plans, third party administrators, benefits consultants, pharmaceutical companies, medical device manufacturers)?** If so, we invite you join the Florida Alliance as an Affiliate Member.

The Florida Alliance's Affiliate Members have access to Florida Alliance staff and Employer Members, may participate in special programs/projects, receive free entrance to many Florida Alliance educational events and reduced registration fees to the Annual Conference. Affiliate Members may also participate on organizational committees and task forces. In addition, Affiliate Members are identified on the Florida Alliance website and other marketing communications materials. Affiliate Members also have the first option to participate as a sponsor at Florida Alliance events.

I hope you will consider becoming a Florida Alliance Affiliate Member. I am happy to discuss further details with you at any time. The annual dues rate is \$2,500 a year. Thank you for your interest.

Sincerely,

Karen van Caulil, Ph.D., *President and CEO*

karen@flhealthvalue.org

Updated: 09/19/19

### AFFILIATE MEMBER BENEFITS

- Ability to share resources with Florida Alliance Employer Members
- First opportunity to sponsor and participate in events, projects, collaboratives
- Free entrance to many Florida Alliance educational events and reduced registration fees to the Annual Conference
- Identification on the Florida Alliance website and on marketing materials as a member

# AFFILIATE PARTNER INFORMATION REQUEST

Please provide the following information and return to [info@flhealthvalue.org](mailto:info@flhealthvalue.org).

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Legal name of your organization: \_\_\_\_\_

Does Business As: \_\_\_\_\_

*\*This name will be listed on our website as member*

Web address: \_\_\_\_\_

*\*This will be the link to your business on our website*

## CORPORATE OFFICE PHYSICAL ADDRESS

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Alternate Email: \_\_\_\_\_

## MAILING ADDRESS ( \_\_\_ same as Corporate)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## WHAT TYPE OF ORGANIZATION ARE YOU? (check one)

- |  |   |
|--|---|
| <input type="checkbox"/> Insurance Company/TPA                                 | <input type="checkbox"/> Alternative Payment Company            |
| <input type="checkbox"/> Hospital  | <input type="checkbox"/> Employee Engagement                    |
| <input type="checkbox"/> Healthcare Provider ( <i>direct to patient</i> )      | <input type="checkbox"/> Disease Management/Navigation Coaching |
| <input type="checkbox"/> Data Vendor   | <input type="checkbox"/> Wearable Company                       |
| <input type="checkbox"/> Pharmaceutical Company ( <i>OTC or prescription</i> ) | <input type="checkbox"/> Nonprofit/Coalition/University         |
| <input type="checkbox"/> Broker/Consultant ( <i>management companies</i> )     | <input type="checkbox"/> Other ( <i>please specify</i> ): _____ |

## EMPLOYER RIGHTS IN HEALTHCARE PURCHASING

- Employers have the right to advocate for better value in the health care they purchase for their employees.
- Employers have the right to transparency of the costs and quality of the care they purchase.
- Employers have the right to be proactive and empowered purchasers of health care, seeking out innovative ways to generate value for their employees and their families.
- Employer purchasers have the right to use their healthcare data to support new partnerships made in an effort to accelerate value.
- Employer purchasers have the right to transparency, allowing them to identify that quality is measured in a meaningful way.
- Employer purchasers have the right to ensure that plan members have the best patient care imaginable.