



## EMPLOYER MEMBER - INFORMATION PACKET

### INTRODUCTION

The Florida Alliance for Healthcare Value (the Florida Alliance), formerly the Florida Health Care Coalition, is actively engaged in transforming health care throughout the State of Florida and the nation. Our members include Florida-based public and private sector employers, national and international employers, national health plans, third party administrators, pharmacy benefit managers, benefits consultants, trade associations, health systems, physician groups and innovators.

Since 1984, the Florida Alliance has provided data, information and technical assistance to its Employer Members to improve the quality of the healthcare services they purchase and moderate cost increases. As the second largest purchaser of health care after the federal government, employers represent millions of consumers who expect the best quality care at the best price. The Florida Alliance serves to amplify the voice of employers on healthcare issues and leverages the strength of its members to effect meaningful change in the healthcare marketplace.

***Are you an employer with employees located in the State of Florida?*** If so, we invite you to become a Florida Alliance Employer Member!\*\*

The Florida Alliance's Employer Members benefit from exclusive access to the latest industry data and guidance, special members-only resources, free attendance at industry-leading professional development events throughout the year, and participation in local, regional, state and national healthcare improvement initiatives and committees. Additionally, Employer Members are identified on our website, at organization events and in marketing and communications materials.

I hope you will consider becoming an Employer Member of the Florida Alliance. I am happy to discuss further details with you at any time. Thank you for your interest.

Sincerely,

Karen van Caulil, Ph.D., *President and CEO*

karen@flhealthvalue.org

\*\* Employer members must have no more than 25% of their revenue coming from healthcare operations.

Updated: 05/23/19

**For more info about Florida Alliance for Healthcare Value membership,  
please call 407-425-9500 or email [info@flhealthvalue.org](mailto:info@flhealthvalue.org)**

## MISSION

The Florida Alliance for Healthcare Value's mission has always been to make Florida a world-class leader in healthcare quality. As a leading global destination where millions come to live, work, play and retire, Florida should offer nothing but the very best for its citizens and visitors.

## ABOUT US

The Florida Alliance's public and private sector purchasers represent over 2 million lives. Since 1984, the Florida Alliance has worked with the community to promote healthcare quality through collaboration and education.

## MEMBERSHIP DUES

Annual Employer Member dues cover access to the Florida Alliance for Healthcare Value activities, initiatives and programs. Membership dues are determined by a sliding fee scale from \$2,000 to \$10,000 per year based on the number of Florida-based employees.

## EMPLOYER MEMBER BENEFITS

- Employer Members have access to the latest industry data and guidance from elite programs such as The Leapfrog Group, Integrated Benefits Institute and Catalyst for Payment Reform, as well as access to Florida Alliance research project outcomes and free attendance at industry-leading professional development events throughout the year.
- Employer Members have access to members-only resources on topics such as "Choosing Wisely," Mental Health and Wellbeing, Pain Management, Specialty Pharmacy and Managing Cancer in the Workplace.
- Employer Members also have the ability to participate in local, regional, state and national healthcare quality and cost improvement demonstration projects and initiatives including value-based delivery of care and payment reform programs.
- Employer Members receive free registrations to the Florida Alliance educational events and programs, including the Annual Conference and Disney's "Best of the Best."
- Employer Members have access to detailed patient safety and quality reports for all the hospitals/healthcare systems in their markets, produced twice a year.
- Employer Members receive a free subscription to the Florida Alliance's quarterly newsletter, featuring information on the Florida Alliance's activities and educational programming, as well as national news, tools and resources of value to employer health and well-being efforts.
- Employer Members have the ability to network with other employers across the state and learn from one another.
- Employer Members have the opportunity to participate in work groups that track national and local innovations in health care and health benefits, and guide the Florida Alliance initiatives.

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## EMPLOYER MEMBER INFORMATION

If you are interested in becoming an Employer Member of the Florida Alliance, please provide the following information and return to [info@flhealthvalue.org](mailto:info@flhealthvalue.org).

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Legal Name of Your Organization: \_\_\_\_\_

Does Business As: \_\_\_\_\_

## PLAN DESIGN QUESTIONS

A. Number of employees (headcount) in:

Florida \_\_\_\_\_ Nationwide \_\_\_\_\_

B. Number of covered lives in:

Florida \_\_\_\_\_ Nationwide \_\_\_\_\_

C. Are you self-insured?

YES or NO (circle one)

D. Company name of TPA or carrier for medical: \_\_\_\_\_

*Thank you for your interest in the Florida Alliance for Healthcare Value.  
We will be in touch with you soon.*

Updated: 05/23/19

## EMPLOYER RIGHTS IN HEALTHCARE PURCHASING

- Employers have the right to advocate for better value in the health care they purchase for their employees.
- Employers have the right to transparency of the costs and quality of the care they purchase.
- Employers have the right to be proactive and empowered purchasers of health care, seeking out innovative ways to generate value for their employees and their families.
- Employer purchasers have the right to use their healthcare data to support new partnerships made in an effort to accelerate value.
- Employer purchasers have the right to transparency, allowing them to identify that quality is measured in a meaningful way.
- Employer purchasers have the right to ensure that plan members have the best patient care imaginable.

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