John D. Robinson CEBS is the President/CEO of RobinsonBush, Inc. Prior to founding RobinsonBush, John served for 13 years as Senior Consultant, Regional Vice President, and President of Wittner National Group. Mr. Robinson provides professional consulting services to large public sector and large private sector clients, and is a frequent speaker on health plan topics including consumer-driven health plan issues.

Mr. Robinson earned his designation as a Certified Employee Benefits Specialist (CEBS) in 1992. The CEBS Program is sponsored by the International Foundation of Employee Benefit Plans and the Wharton School of the University of Pennsylvania. Robinson was also a founding member of the Orlando ISCEBS Chapter and has been an instructor in the CEBS Program. Robinson also holds the designations of Registered Health Underwriter (RHU) and Registered Employee Benefits Consultant (REBC) granted by The American College. Robinson received a Bachelors and a Masters degree from the Indiana University of Pennsylvania.